**AGENDA**

**9:30 – 10:00** **Registration of participants**

**10:00 Welcome and Opening Remarks**

* Mr. **Bledar** **Shella**, AAB Chairman,
* Mr. **Gent** **Sejko**, Governor, Bank of Albania,
* Mrs. **Delina** **Ibrahimaj**, Minister of Finance and Economy (TBC)
* Mr. **Arben** **Ahmetaj**, Deputy Prime Minister and Minister of State for Reconstruction and Reforms’ Program

 **Presentations on market concerns & issues, international experience, and plans**

* Mrs. **Irida Huta**, *Chairperson of the Payment, Cards, Digitalization & Alternative Channels Committee,  AAB*
* Mr. **Salvador Perez-Galindo**, *Senior Vice President for Government Engagement in Central and Eastern Europe, Middle East and Africa (CEMEA), VISA*
* Mrs. **Luljeta** **Minxhozi,** *First Deputy Governor & Chairwoman of National Payments Systems Committee, Bank of Albania*

**Alternatives & Good practices**

* Mrs. **Eneida** **Thomaj**, *Managing Director, Paylink*:

On the necessity of an effective platform for increasing financial inclusion and reducing costs

* Mr. **Lajos** **Bartha**, *Executive Directorate for Financial Infrastructures and Banking Operations, Hungarian National Bank*:

 Hungarian experience in cash reduction

* Mr. **Dritan** **Mollanji**, *CEO, Symmetric*:

 QR code payments

**Q&As**

*The audience can address questions to the panelists, government, and international experts in an order defined by the moderator.*

**12:30 Lunch**